

J&M INDUSTRY REPORT



*“Now is the time to get
ahead of the competition”*

LEAN ENTERPRISE STUDY 2009

The benchmarking study for the automotive industry

- Evaluate your overall Lean Excellence
- Use your assets in much better shape
- Learn from the leading companies
- Develop your own LEAN master plan
- Accelerate your entire business

in Cooperation with

VDA

Verband der
Automobilindustrie

LEAN ENTERPRISE STUDY 2009

How LEAN is your company?

Evaluate your company's performance and identify the relevant improvement areas. Compare your LEAN maturity level with the best companies in your industry. Learn fast how the LEAN principles can accelerate your whole business processes.

Take the opportunity to participate in the LEAN Enterprise Benchmarking Study 2009!

Taking part offers you real competitive advantages:

- You will receive a benchmark-supported assessment so that you can correctly evaluate the performance of your company in relation to the industry.
- The assessment with our LEAN experts will give you strong recommendations for significant LEAN improvements in your whole company.
- You will be able to identify the key areas, embrace the correct measures and emerge from the crisis in a stronger position.

"In just a few days J&M recommended concrete improvements in different areas of operation that other consultants did not generate in months. We will take part again."

A participant in the LEAN Enterprise Benchmarking Study 2008

The first LEAN benchmark with a holistic process approach!

The J&M Management Consulting study analyses LEAN business processes excellence in a holistic way.

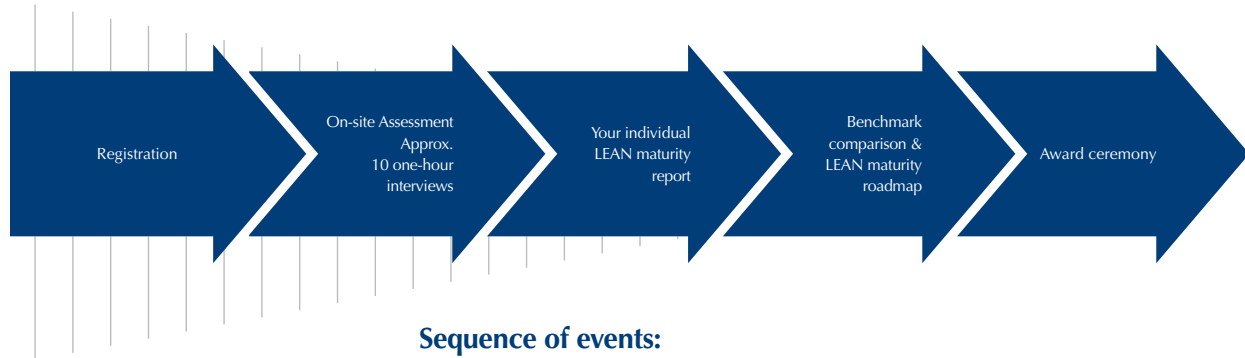
This approach distinguishes our study from other studies, which tend to offer a function-orientated view of the application of the LEAN philosophy, in the isolated form of LEAN Production, LEAN Development, LEAN Purchasing, etc..

Identify which processes can be improved and how to maximise your overall business performance.

And if your company is already in good shape after the holistic integration of the LEAN philosophy, then you can look forward to an excellent chance of winning the LEAN Enterprise Performance Award, which J&M Management Consulting and the German Association of the Automotive Industry (VDA) present to the best-in-class company in the study!



Additional information about the study



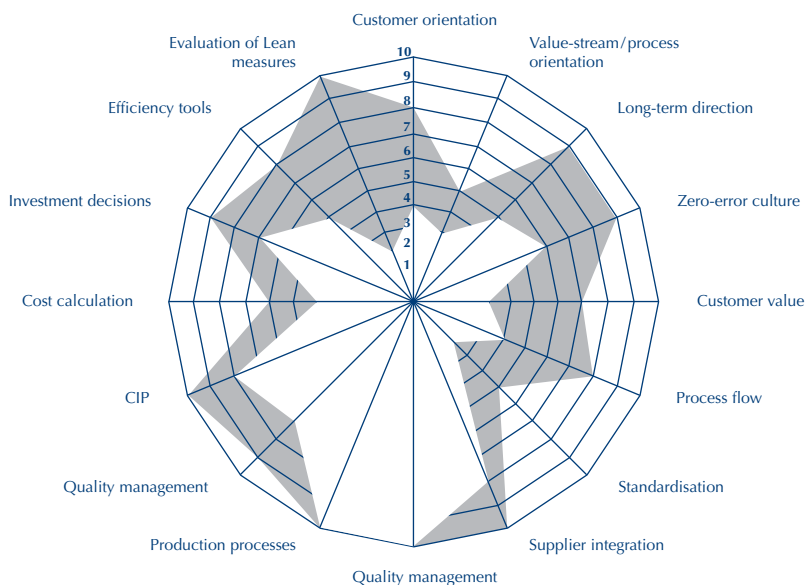
Sequence of events:

In order to create a reliable analysis, we will be on-site and audit your company through one-hour interviews with around 10 selected representatives of your company, underlined by a quantitative data analysis.

The following core processes will be evaluated during the benchmark analysis:

- Strategy-to-Operation
- Idea-to-Market
- Order-to-Delivery
- Cash-to-Cash plus
- Overall Net Asset Utilization

Example of an individual company analysis



The result:

Your LEAN maturity report as outcome of the comparison with around 50 companies from the automotive industry.

The result will address the key areas of improvements and the LEAN master plan with concrete actions.

Your benefits:

Learning from the best-in-class companies in your industry. Getting your kaizen process inspired by LEAN excellence and the holistic process view. Your individual master plan for the next quantum leap of LEAN as the enabler to overcome the actual crisis.



If you wish to participate in the LEAN Enterprise Study 2009:

Simply complete the attached form and fax it to: +49 621 12 47 69 20

Yes, I am interested in the LEAN Enterprise Study 2009.

Company	
Address	
Name	
Position	
Tel. No.	
Fax No.	
Email Address	

Due to the high value for your company and the very detailed individual analysis of this benchmark, please note that the participation is not free-of-charge. We offer you two different packages:

BASIC

- Onsite Assessment through our LEAN experts
 - Feedback discussion with your senior management
 - 1 copy of the LEAN benchmarking study 2009
- 2.500,00 €**

PREMIUM

- Onsite Assessment through our LEAN experts
 - Detailed comparison against the J&M benchmarking database
 - Company-specific LEAN Masterplan with concrete actions
 - Feedback discussion with your senior management
 - 3 copies of the LEAN benchmarking study 2009
- 9.500,00 €**

With this form you do not place an order. We will contact you by telephone to make an appointment.

J&M Management Consulting AG
- Lean Enterprise Study -
Kaisserringforum
Willy-Brandt-Platz 5
68161 Mannheim
Germany
Tel +49 621 12 47 69 - 0
Fax +49 621 12 47 69 - 20
Email: lean-enterprise@jnm.com

J&M Management Consulting AG
- Lean Enterprise Study -
Mellingerstrasse 207
Täfernhof
5405 Baden-Dättwil
Switzerland
Tel +41 56 48 41 44 - 0
Fax +41 56 48 41 44 - 4
Email: lean-enterprise@jnm.com